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POLICY BRIEFING GEORGIA

### Relocation of people from Russia and Belarus to Georgia: results of survey among IT professionals

by Sebastian Staske

# Outline

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# 1. Motivation

### 1. Motivation

- The war in UKR and the worsened living conditions in RUS and BLR have caused a significant relocation of people to GEO
- » But: very limited data available on socio-economic background; first GET/CRRC survey from Jun-22 one of few comprehensive studies
- » This survey established that many of the relocated people have a background in IT
- » GET and CRRC conducted a <u>second</u>, follow-up survey
- » High importance to know the specific characteristics of relocated people for policy making decisions; characteristics for IT professionals may differ
- » Results may also help to evaluate the potential of relocation by IT professionals for the local IT sector
- Thus: the 2<sup>nd</sup> survey not only provided an update of the results of the 1<sup>st</sup> edition, but additionally focused more in-depth on people with a background in IT
- Key questions: How do IT professionals differ from non-IT migrants? What are their perceptions about GEO?

### **Goal of this Policy Study**

Presentation of results of survey questions related to IT professionals

### 2. Results of survey conducted by CRRC-Georgia

# 2.1. Methodology

» The IT survey is a subsample of the full survey. It is based on **118 interviews** with people

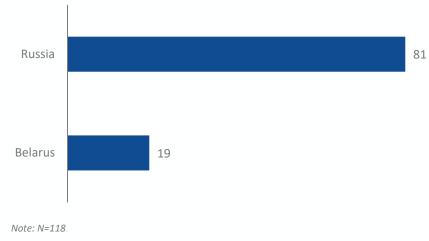
same as in full analysis

- who entered GEO on or after 24 Feb 2022
- and have a RUS or BLR citizenship
- and **mentioned that they work in the IT sector** additional selection
- » Interviews were **administered face-to-face** in the period Nov-Dec 22
- » Convenience and haphazard sampling approaches were used (quasi-randomness)
  - Thus: limited representativeness, since the sample is not fully random
  - However: as characteristics of the RUS and BLR population in GEO not known (and still changing), it is impossible to do random sampling of respondents
- Due to the nature of the sample, results cannot be generalized to the complete population of RUS and BLR migrants in GEO
- Values for income and expenditure are imputed: if respondents were unable to reply with an exact value, then they were offered to name a range within which their incomes/expenditures fell. During the data cleaning, cases with such categories were assigned a middle value of the corresponding category
  - If a respondent earned between USD 201 and 400, then such an individual was assigned a value of USD 300 and so forth
  - In cases, where the respondent has indicated an income below USD 200, a value of USD 100 was assigned

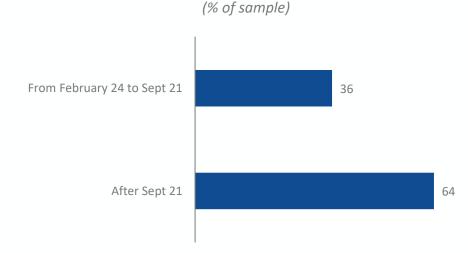
# 2.2 Demographic profile

#### What is your citizenship?

(% of sample)



When did you arrive in Georgia?



#### **Citizenship and ethnicity**

- » 81% hold RUS citizenship
- » 19% hold BLR citizenship
- » Multiple nationalities negligible

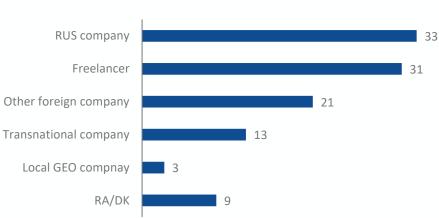
### **Demographics**

- » Male 80%, Female 20%
- » Relatively young (median age 29)

### **Arrival and residency**

- » Majority (64%) of sample has arrived after mobilisation on 21 Sep 2022
- » 62% of people reside in Tbilisi
- Majority of the relocated IT people are RUS citizens
- Mostly young and male

# 2.3 Employment (1/2)

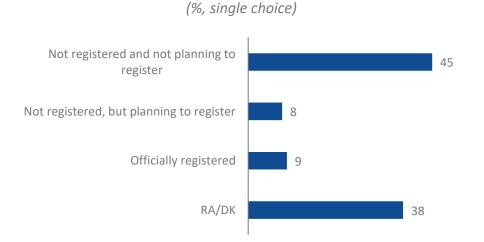


Employer by country

(% of sample)

#### Note: N=122

**Registration status of company in GEO** 



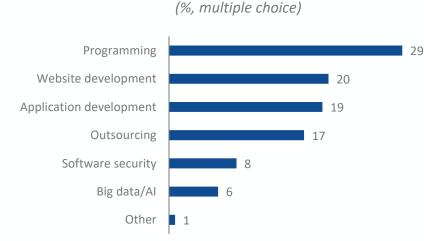
#### Employment

- » Most people employed by RUS company (33%)
- » 31% work as freelancers
- » GEO companies (3%) only marginal
- » Most companies employ only few, if any, GEO citizens

### **Registration status**

- » Most (45%) work for companies that have not yet formally registered and do not plan to do so
- » Only 9% work for officially registered company
- Employment mostly through RUS (or other int'l) company
- Most companies not registered in GEO

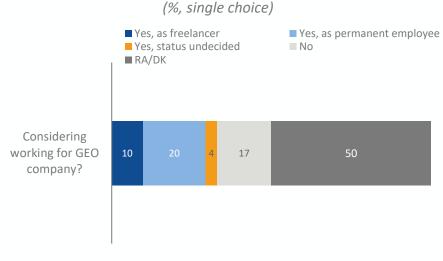
# 2.3 Employment (2/2)



Main area of work

Note: N=131

#### Would you consider working for a GEO company?



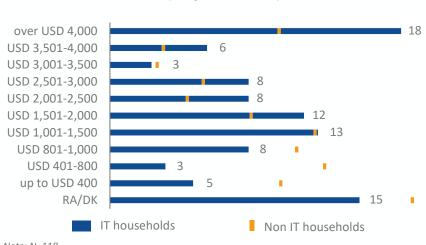
#### Area of work

- Programming (29%) most prominent area of work
- Development for websites (20%) and applications (19%) also among top categories

### Working for GEO company

- » Many people (50%) do not currently know if they would consider working for local IT company
- » 34% would consider it
- » 17% are not considering working for GEO company. Main reasons:
  - Satisfied with current job
  - Lower pay in GEO IT sector
- Programming is the main field
- Most people currently not looking for jobs in local IT sector

# 2.4 Income and expenditures (1/2)

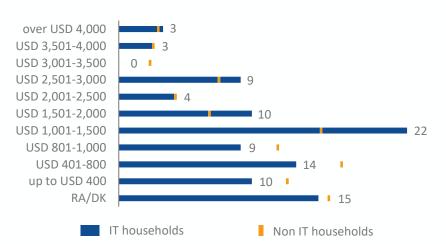


Average monthly household income

(% of households)

Note: N=118





#### Income

- » Very high incomes
  - Average: USD 3,179 per month
  - Median: USD 2,400 per month
- » High variation, 24% with incomes above USD 3,000
- » Incomes significantly higher than for non-IT households

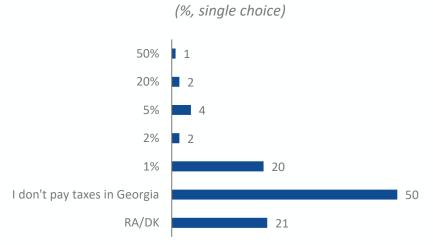
### **Expenditures**

- » High expenditures
  - Average: USD 1,605 per month
  - Median: USD 1,450 per month
- » Less variation than for income
- Somewhat higher expenditures than for non-IT households
- High incomes and expenditures

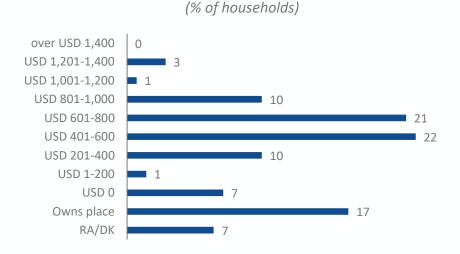
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# 2.4 Income and expenditures (2/2)

#### At which rate is your income taxed?



Note: N=118



Average rent per month

#### Taxes

- > 50% of people say they do not pay income tax in GEO
- » Most other people (20%) pay 1% income tax
- Only 2% of respondents said they pay 20% income tax

### Average rent payment

- » Mean: USD 594\*
- » Median: USD 600\*
- Higher average rent payments than total population

\* Note: These figures do not represent the rent level as they include responses from people who live rent-free or in shared apartments, which biases the value downwards.

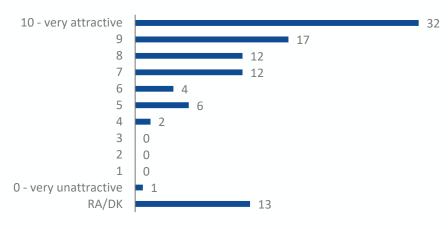
- Most relocated IT professionals do not pay income tax in GEO
- High rent payments

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## 2.5 Visa regime and IT residency status

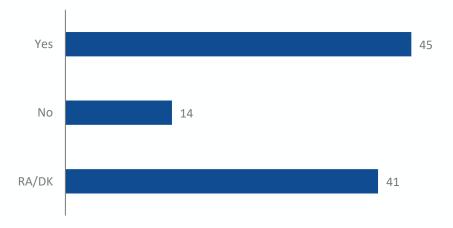
#### Attractiveness of GEO visa system

(scale from 0 to 10 points, % of sample, single choice)



Note: N=115

### Interested in IT residency (legal resident status, 5% income tax)? (% of sample)



### Attractiveness of current visa system

- » In general: very high score for current visa regime
- » 32% of respondents gave highest score
- » Dissatisfaction rate very low

### **Potential for IT residency status**

- » Respondents were asked whether they would be interested in a
  - legal residency status...
  - ...at 5% income tax?
- » 45% would be generally interested
- » However: 41% do not know; specifics of residency status would matter (length of legal stay, procedures, etc.)
- > Current visa regime highly attractive
- Still: general interest in specific IT residency status

# **2.6 Perceptions about GEO and future plans**

#### (scale from 0 to 10 points, % of sample, single choice) 10 - very attractive 16 9 13 8 23 7 14 6 5 5 9 4 5 3 0 2 0 1 0 0 - very unattractive 3 RA/DK 14 Note: N=115 How long do you plan to stay in Georgia? (%, single choice) 1 year or longer 31 6-12 months 13 4-6 months 5 2-3 months Up to 1 month Don't know 40

Attractiveness of GEO as a destination for IT professionals

### **Perceptions about Georgia**

- Very high scores for GEO as a destination for IT professionals (51% said 8 points or more)
- » Majority (51%) have not experienced any problems while living in Georgia

### Length of stay

- » 31% of IT professionals plan to stay for more than 1 year
- » But: high uncertainty, 40% don't know
- » Remarkable: 30% do not plan on going back even when the war ends
- » 21% of people would stay for at least 6 more months once the war ends
- GEO seen as an attractive destination for IT professionals
- Many intend to stay for more than 1 year

Refuse to answer

0

### 3. Conclusion

## 3. Conclusion

- » IT professionals who came to GEO as part of the larger relocation from RUS and BLR differ in key aspects from the overall population of relocated people
- » Many of them work for a RUS company or an international company. Working for a GEO IT company in uncommon
- At the moment, most are currently not considering working for a local IT company. However, most would not categorically rule this out
- » Most visibly, **incomes and expenditures (incl. rent) of IT people are higher** than the average and thus their impact on the economy
- » However, most respondents said that they do not currently pay income tax in GEO
- The current GEO visa system receives very high grades. Nevertheless, there is general interest in the concept of an IT residency status (although this depends on the design)
- » GEO is seen as a very attractive destination for IT professionals. Most respondents did not face any serious problems while living in GEO
- » Many people intend to stay for at least one year. Even when the war ends, 30% of respondents do not plan on going back

### **About the German Economic Team**

Financed by the Federal Ministry for Economic Affairs and Climate Action, the German Economic Team (GET) advises the governments of Ukraine, Belarus\*, Moldova, Kosovo, Armenia, Georgia and Uzbekistan on economic policy matters. Berlin Economics has been commissioned with the implementation of the consultancy. \*Advisory activities in Belarus are currently suspended.

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